



North Figueroa Association

Highland Park Business Improvement District
Website: oldla.org Email: Misty@oldla.org
Office: 323-255-5030 Fax: 323-257-1036

December 7, 2023

**North Figueroa
Association
Board of Directors**

Dear Fellow Property Owner,

Tom Wilson
President
Southwest Shopping
Centers

We are in the process of renewing our Highland Park Business Improvement District, which expires next year. Our BID is so vital to our community. We can't afford to let it expire.

Stuart Rapeport
VP /interim treasurer
Property Owner

The primary focus of our BID is to keep North Figueroa clean and safe—our security teams patrol day and night to help support businesses, shoppers, and residents safe. Our crews are blowing and sweeping the street, steam cleaning the sidewalks, removing trash, and painting out graffiti. This year alone, we removed 10,097 trash bags weighing 227,891 lbs., 1,011 bulky items, and 1,586 graffiti tags. Can you imagine what North Figueroa would look like if these services were to stop?

Amy Inouye
Secretary
Future Studio

Our board comprises volunteer property owners like yourself interested in making their businesses and tenants thrive. The new stores and restaurants that have opened, the reduced crime on the street, and the overall appearance of North Figueroa show that our 22 years of work have paid off. We need to keep that going.

Gina Alza
Board Member
Alza, MD

We all worked hard during the COVID-19 years to keep our businesses alive. We cannot let that go to waste. We have to support the renewal of the BID.

Gustavo Alza
Board Member
Alza Properties

We urge you to sign the petition and vote "YES" when you receive a ballot to vote for the renewal of our longtime and influential BID.

Richard Calderon
Board Member
Crown Reina Insurance

Feel free to email or call me at (310) 478-8757 if you want to know more about the North Figueroa Association. We are all in this together, and we look forward to working alongside you in the years to come.

John Harb
Security Chair
Angelus Properties

Sincerely,

Tom Wilson

Tom Wilson, Volunteer President of the North Figueroa Association
North Figueroa Property Owner

Aron Harkham
Board Member
Aire Capital

President@OldLA.org

Alex Rudisky
Property Owner
Board Member

Misty Iwatsu
Executive Director
North Figueroa Assn.