



Old L.A. News

Issue 1 2025

www.OLDLA.org

Publication of the North Figueroa Association



BULKY ITEM COLLECTION

December 2024 Highlights

Property Owners are responsible for removing their own bulky items. Please dispose of them properly. The North Figueroa Association removed 1,458 bulky items this year. Removing illegally dumped bulky items means less time sweeping the streets, removing graffiti, weed removal, pressure washing, etc. This costs all property owners additional assessments.





Security

2025 Q1

Patrol calls for service	316
Patrol BID contacts	1,582
Public contacts	305
Patrol Tags Scanned	5,610
Vehicle patrol hours	1,440



Maintenance

2025 Q1

Trash Bags (removed)	3,666
Trash weight lbs	
Graffiti tags removed:	469
Bulky items:	433
Pressure Washing hrs	24
Landscaping	

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.

North Figueroa Assn. Board of Directors

Tom Wilson, President
Duckett Wilson, Property Owner

Stuart Rapeport, Vice President/
Property Owner

Aron Harkham, Treasurer
Aire Capital, Property Owner

Amy Inouye, Secretary
Future Studio, Property Owner

John Harb, Security Chair
The Shop, Property Owner

Gina Alza
Alza, MD, Property Owner

Richard Calderon
Reinas Insurance, Property Owner

Allen Cheung
Owl Properties

Teresa Folliero
Folliero's Italian Restaurant

Misty Iwatsu
Executive Director/CEO

Contact: 323-255-5030

Visit: www.oldla.org

Calendar 2025

January	Dark
February 18	BOD Mtg
March 18	BOD Mtg
April 15	BOD Mtg
May 20	BOD Mtg
June 17	BOD Mtg
July	Dark
August	Dark
September 16	BOD Mtg
October 21	Annual Meeting
November 18	BOD Mtg
December	Dark

All board meeting are in person at the Highland Park Rec Center at 6150 Piedmont Ave, Los Angeles, CA 90042 at 10 a.m. unless otherwise noted. Please check the OldLA.org website for updates.

Any property owner interested in becoming a board member please contact us at: Misty.Iwatsu@OldLA.org or call 323-255-5030.

Annual Budget 2025

Public Right of Way	\$825,968 (80%)
Corporate Identity & Organization	\$135,699.48 (20%)
Total Annual Budget	\$961,599 (100%)

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.

How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call security with concerns. The number is: 800-350-1944. Report to LAPD, as well.