



Issue 1 2020

Old L.A. News

Publication of the North Figueroa Association



North Figueroa Association

Highland Park Business Improvement District
Phone 323-255-5030, Security 800-350-1944, Maintenance 213-995-6943
Website: www.OLDLA.org

Novel Coronavirus (COVID-19) Update

A lot of information has been communicated to you regarding the Coronavirus. We want to provide you resources where you can get the latest information.

Please be assured the Highland Park Business Improvement District provides essential services (this may change as current conditions change): These are the current services updates being provided by the North Figueroa Association:

Clean- Chrysalis are currently sweeping streets, removing graffiti, removing bulky items and other street maintenance items six days per week.

Safe- GSSi are currently out patrolling the area and keeping order seven days per week 24 hours per day.

Board of Director- As information changes will be by teleconference as needed.

Old LA Certified Farmers Market in Highland Park- We know that food security is vital to the Highland Park community. Currently open with modified vendors, **Farmers and prepackaged foods only**, Social Distancing and sanitizing will be strictly enforced. SNAP(EBT) is being offered with Market Match as well. This may change as current conditions change.

Other resources:

City of Los Angeles Coronavirus webpage for updates: <https://corona-virus.la>

Los Angeles County Department of Public Health webpage: <http://publichealth.lacounty.gov>

Center for Disease Control & Prevention: <https://www.cdc.gov>

We will update as information changes.

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.

Annual Budget 2020

Public Right of Way	\$376,854.64	(65%)
Corporate Identity & Organization	\$110,000.00	(35%)
Total Annual Budget	\$486,854.64	(100%)

North Figueroa Assn. Board of Directors

Tom Wilson, President
Property Owner

Stuart Rapeport, Vice President
Property Owner

Amy Inouye, Secretary
Future Studio

John Harb, Security Chair
Property Owner

Alex Rudisky
Property Owner

Gustavo Alza
Property Owner

Richard Calderon
Property Owner

Irene Holguin
Arroyo Vista Family Health

Dennis Hernandez
Property Owner

Dalton Gerlach
Property Owner

Gina Alza
Property Owner

Misty Iwatsu, Executive Director

Contact the NFA 323-255-5030, fax 323-257-1036 or website: oldla.org.

Old L.A.

Certified

Farmers Market

N. Figueroa & Ave. 58



Currently Open
during COVID-19 crisis
Tuesday 3 - 7 pm

New Guidelines during Coronavirus (COVID-19)

The North Figueroa Assn. knows that access to Fresh Produce is important to our community. Currently we are able to provide the Farmers Market as an open air Essential Service. Please be respectful of others and adhere to the strict guidelines provided with your safety in mind.

- **Social Distancing will be strictly enforced, maintain a minimum distance of at least 6 feet**
- **Only Produce & Prepackaged foods will be sold**
- **No Sampling**
- **Wash all produce before consumption**
- **No Touching produce/products (You Touch, You Buy)**
- **Wash Hands with sanitizer or for 20 Seconds**
- **If you are sick, STAY HOME**
- **Please Support Local Small Farmers**
- **Market Match will Match up to \$30 with your**

Sponsored by:



323.449.4100

@OLDLAFarmers-Market

#Highland Park Old L.A. Farmers Market



How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners. Any banner hanging for three months or longer should be taken down.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call GSSi with any security concern. The number is: 800-350-1944. Make police reports to LAPD, as well. This keeps statistics up & the foot beat in Highland Park.

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.