



North Figueroa Association

Highland Park Business Improvement District
Oldla.org 323-255-5030 Fax 323-257-1036

Tentative 2020 meeting dates

January 21
February 18
March 17

April 21
May 19
June 16

July No Meeting
August No Meeting
September 15

October 20
November 17- Annual Meeting
December No Meeting

Board of Directors Notice of Meeting

Date: January 21, 2020

Location: City of Los Angeles, Parks & Recs, 6150 Piedmont Ave 90042

Time: 10am

Board Members:

Tom Wilson, President
Gina Alza
Cyrus Etemad
Dennis Hernandez

Stuart Rapeport, VP /interim treasurer
Gustavo Alza
Dalton Gerlach
Irene Holguin

Amy Inouye, Secretary
Richard Calderon
John Harb-Security Chair
Alex Rudisky

Agenda

- I. Call to Order: 10 am
- II. Introductions
- III. Public Comment- This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on unagendized subjects. It is the Board's policy that persons in the audience may address the Board in connection with any particular agenda item during the public comments period. As provided by the Brown Act, each individual's speaking time shall be limited to two minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the chair prior to the start of the meeting.
- IV. Draft Minutes- Finalize & Approve
- V. Discussion and Action Items:
 - a. City Clerk's Office- Eugene Van Cise-Update
 - b. Council Office Report- Bill Cody-Update
 - c. LAPD Report- SLO Mark Allen- Update
 - d. Vendors:
 - i. Security- GSSi report
 - ii. Maintenance- Chrysalis report
 - e. Board of Directors session
 - i. President's Report- Tom Wilson
 - ii. Treasurers Report-
 1. Financial Statements
 2. Review & 990's- review & vote
 - f. Other Business
 - i. AdHoc committee updates
 1. Election Committee-form
 2. Security Committee- report
 - a. Gssi Contract- review & vote
 3. Insurance Committee- Richard -update
 4. Executive Director Contract- review & vote
- VI. Adjournment- Meeting: February 18 at 10:00 a.m., Location: City of LA Parks n Recs

Mandatory 7 Board members to be physically present at each meeting

Please RSVP to: misty@oldla.org

As a covered entity under Title II of the Americans with Disabilities Act, the North Figueroa Assoc. does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the Commission Executive Assistant at (213) 485-1360 OR toll-free at 3-1-1.

North Figueroa Association
Board Meeting Tue Nov 19 2019
at Highland Park LA Park & Rec Center

Meeting called to order: 10:15

Annual meeting

In attendance: see sign-in sheet

Reports by:
Council District 1
Chrysalis
General Security
Farmers Market

Board session
Vote on budget, Gina motioned, Alex seconded. Unanimous vote.

Meeting adjourned: 11:30

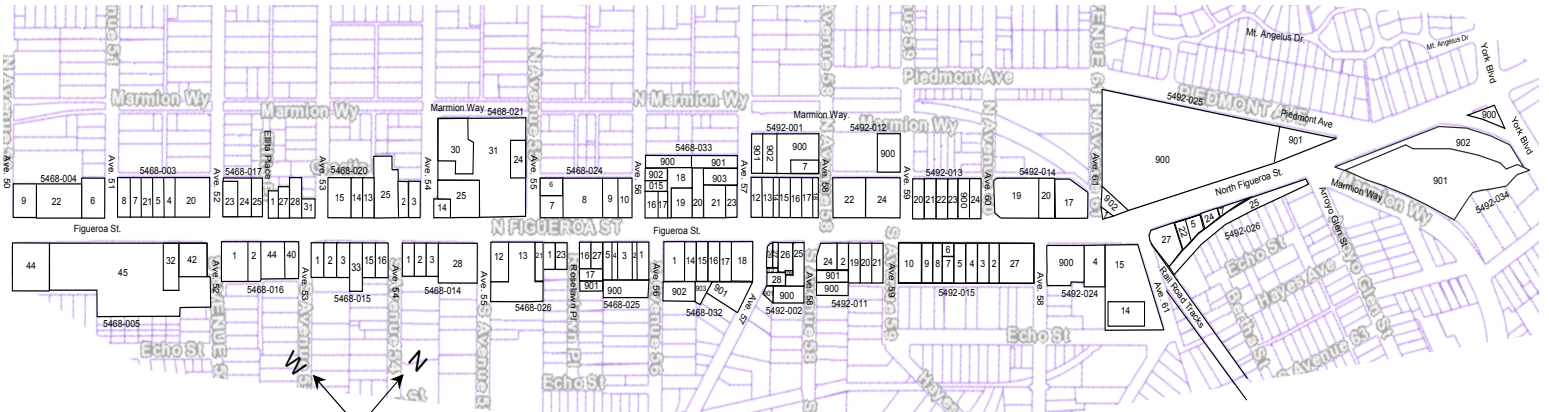


Old L.A. News

Issue 3 2019

Publication of the North Figueroa Association

New Boundaries for the Highland Park PBID



Safe 2019

Patrol calls for service	566
Patrol client contacts	4445
Public contacts	2021
Vehicle Patrol Hours	5838
Foot/Bike patrol hours	1168



Security

4th Quarter '19

Patrol calls for service	99
Patrol BID contacts	1523
Public contacts	1298
Vehicle patrol hours	1472
Foot patrol hours	528

Clean 2019

Trash Bags	10,227
Trash Weight lbs.	235,221
Tags Removed	2,239
Bulky Items Removed	472
Pressure Washing hrs	96



Maintenance

4th Quarter '19

Trash Bags (removed)	2,491
Trash weight lbs	57,293
Graffiti tags removed:	541
Bulky items:	40
Pressure Washing hrs	72

NFA Goals

- Provide Educational, Cultural, Artistic, Charitable, Social Service and public improvements.
- Increase economic well being for property owners, employees and businesses.
- Provide improvements and activities to assist in economic and commercial revitalization.
- Provide clean, safe and beautification programs to improve economic prosperity for property owners, businesses and the community.
- Bring about investment of public and private capital within the Business Improvement District and surrounding area for public benefit and charitable purposes.

Annual Budget 2019

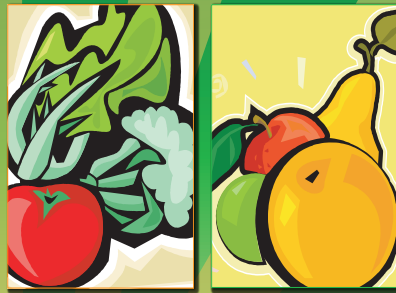
Public Right of Way	\$376,854.64 (65%)
Corporate Identity & Organization	\$110,000.00 (35%)
Total Annual Budget	\$486,854.64 (100%)

Mission Statement

North Figueroa Association is the management organization for the Highland Park Business Improvement District and is an advocate for the North Figueroa Property owners by empowering and aiding in the stimulation of growth, development, revitalization and maintaining the historic value of the North Figueroa Corridor.

The North Figueroa Assoc. will support an environment in which stakeholders can conduct commerce, live and play.

Old L.A. certified Farmers' Market



Tuesdays
3 - 8 pm

8 - 7 Winter

N. Figueroa
& Ave 58
Highland Park



How You Can Help

You can help keep the district clean, safe and pedestrian friendly by:

- Making sure your businesses do not place their trash in the sidewalk receptacles. These receptacles are for pedestrians only.
- Keep windows & awnings clean
- Take down any old, torn or faded signs or banners. Any banner hanging for three months or longer should be taken down.
- Sweep your store front. While the crews sweep the streets, they do not sweep private property
- Post store hours in windows.
- Call GSSI with any security concern. The number is: 800-350-1944. Make police reports to LAPD, as well. This keeps statistics up & the foot beat in Highland Park.

North Figueroa Assn. Board of Directors

Tom Wilson, President
Property Owner

Stuart Rapeport, Vice President
Property Owner

Amy Inouye, Secretary
Future Studio

John Harb, Security Chair
Property Owner

Alex Rudisky
Property Owner

Gustavo Alza
Property Owner

Richard Calderon
Property Owner

Irene Holguin
Arroyo Vista Family Health

Dennis Hernandez
Property Owner

Dalton Gerlach
Property Owner

Cyrus Etemad
Property Owner

Gina Alza
Property Owner

Misty Iwatsu, Executive Director

Contact the North Figueroa Assn phone 323-255-5030, fax 323-257-1036 or website: oldla.org.

2019 Calendar

January 15- Board of Directors Mtg
February 19- Board of Directors Mtg
March 19- Board of Directors Mtg
April 16- Board of Directors Mtg
May 21- Board of Directors Mtg
June 18- Board of Directors Mtg
September 17- Board of Directors Mtg
October 15- Board of Directors Mtg
November 19- Annual Meeting



North Figueroa Assoc.
5651 Fallston St.
Los Angeles, CA 90042



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Highland Park Business Improvement District
Oldla.org 323-255-5030 Fax 323-257-1036

Tentative 2020 meeting dates

January 21	April 21	July No Meeting	October 20
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Board of Directors Special Meeting Agenda

Date: February 10, 2020

Location: City of Los Angeles, Highland Park Senior Center, 6152 North Figueroa St., 90042

Time: 3-4pm

Board Members:

Tom Wilson, President
Gina Alza
Cyrus Etemad
Dennis Hernandez

Stuart Rapeport, VP /interim treasurer
Gustavo Alza
Dalton Gerlach
Irene Holguin

Amy Inouye, Secretary
Richard Calderon
John Harb-Security Chair
Alex Rudisky

Special Meeting Agenda

- I. Public Comment
- II. Consideration of a Legal Services Agreement with Casso & Sparks, LLP for Special Counsel Services
- III. Consideration of a Conflicts Waiver for Casso & Sparks, LLP for Existing Litigation
- IV. **CLOSED SESSION:**
CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code Section 54956.9(d)(1)
Case: Riskin v. North Figueroa Association and Lincoln Heights Benefit Association of Los Angeles
Los Angeles County Superior Court Case No: 20STCP00166
- V. Adjournment- Meeting: February 18 at 10:00 a.m., Location: City of LA Parks & Recs

During public comment, if you wish to address the Board during this Special Meeting, under Government Code Section 54954.3(a), you may only address the Board concerning any item that has been described in the notice for the Special Meeting.

Mandatory 7 Board members to be physically present at each meeting

Please RSVP to: misty@oldla.org

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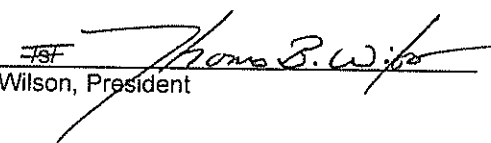
NOTICE AND CALL OF A SPECIAL MEETING OF THE NORTH FIGUEROA ASSOCIATION

NOTICE IS HEREBY GIVEN that a Special Meeting of the Board of Directors of the North Figueroa Association is hereby called to be held on February 10, 2020, at 3:00 p.m., at City of Los Angeles, Highland Park Senior Center, 6152 North Figueroa St., 90042, for the purpose of discussing the following matters:

- I. Consideration of a Legal Services Agreement with Casso & Sparks, LLP for Special Counsel Services
- II. Consideration of a Conflicts Waiver for Casso & Sparks, LLP for Existing Litigation
- III. **CLOSED SESSION:**
CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code Section 54956.9(d)(1)
Case: Riskin v. North Figueroa Association and Lincoln Heights Benefit Association of Los Angeles
Los Angeles County Superior Court Case No: 20STCP00166

The public will be provided an opportunity to comment on these items.

Dated: February 7, 2020


Tom Wilson, President

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS
CITY OF LOS ANGELES)

AFFIDAVIT OF POSTING

I, Misty Iwatsu, Executive Director of the North Figueroa Association, hereby certify that a copy of the Notice of the Special meeting of the Board of Directors of the North Figueroa Association, to be held on February 10, 2020 at 3:00 p.m., was posted at 5558 North Figueroa, website: Oldla.org, icontact and delivered not less than twenty-four hours before the time of the meeting to the following:

Tom Wilson, President	Stuart Rapeport, VP /Interim treasurer	Amy Inouye, Secretary	Dennis Hernandez
Gina Alza	Gustavo Alza	Richard Calderon	Irene Holguin
Cyrus Elemad	Dallon Gerlach	John Harb-Security Chair	Alex Rudisky
Bob Taylor	Rogelio Flores	Jeff Jank	Nathan Ziadie
Chris Nyerges	Miguel Hernandez	Jason McGuire	Kris Tonkin
Danny Reyes	Tom Majich	Sima Khachatourian	Jennifer Bonanni
Eugene Van Cise	Marissa Solis	John Burt	Lisa Schechter
Jim & Javid Pourdavoo	Ruben Herrera	Dalton Gerlach	Marina Tcharfas
Bill Vasquez	Andres Ortiz	Martin Zadorian	Sona Samvelian
Brian Hanhart	Jagan Bansal	David Walker	Daniel Lee
Andy Peterson	Sungman Suh	Dennis Hernandez	Darmaris Lopez
Madhu Bansal	Marin Pinedo	Arturo Nevarez	Shannon Raymond
Jonathan Brier	Joy Gibson	Bill Cody	John Beck
Dan Caroselli	Isabella Vasquez	Tom Mijich	Mei Cheung
Roberto Colon	Allen Cheung	Richard Calderon	Marianna Herrera
Mark Allen	Albert Kamkar	Joy Gibson	Vanessa Rosales
Fernando Ochoa	Raquel Messenger	James Bygrave	Jose DeLeon
Arturo Chavez	Randy Clement	Miguel Hernandez	Michael Rivera
Sean Cohen	Gabrielle Taylor	Elena Stern	Marlene Avila
Sean Cohen	Roberto Ramirez	Mark Abramson	Robert Puig
David Gershwin	Conrado Terrazas	Rick Stoff	Gustavo Sanchez

Kwon

Li

Grace

Davis

Bea

Felix

I declare under penalty of perjury that the foregoing is true and correct. Dated this 7th day of February 2020.

Misty Iwatsu

Misty Iwatsu, Executive Director

DO NOT REMOVE UNTIL AFTER FEBRUARY 10, 2020